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Q&A

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Exam : **PEGACPDC74V1**

Title : Certified Pega Decisioning
Consultant

Version : DEMO

1.Results of two simulations can be compared using the _____.

- A. Visual Business Director
- B. Interaction History report
- C. Proposition Distribution report
- D. Predictive Analytics Director

Answer: A

Explanation:

Reference:

<https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>
(124)

2.Which of the following is a dimension in Visual Business Director?

- A. Revenue
- B. Channel
- C. Volume
- D. Intent

Answer: B

Explanation:

Reference: <https://community1.pega.com/community/pega-support/question/what-are-6-dimensions-visual-business-director>

3.Which is a Key Performance Indicator?

- A. Action
- B. Outcome
- C. Volume
- D. Channel

Answer: A

4.Visual Business Director can be used to _____.

- A. inspect interactions of a single customer
- B. compare two datasets
- C. predict customer behavior
- D. import and inspect and external dataset

Answer: B

5.Which metric is used in the Proposition Distribution report?

- A. Accept rate
- B. Volume
- C. Target budget
- D. Total revenue

Answer: A